

ENTRE PALABRAS

MESSAGE FROM JOSÉ LUIS ZÁRATE, EXECUTIVE DIRECTOR



To all our supporters, I send warm greetings and thanks for your support that makes our work possible.

I am very happy to announce a valuable addition to our staff, Adriana Girón, who as Assistant Director brings extensive experience in project development and implementation, monitoring, and evaluation. Her participation strengthens the network of existing library partners and enables us to add new libraries in 2023. We have been busy, and this newsletter gives a snapshot of this season's library visits, "Reading Promotion Through Puppetry" project, and donor appreciation events.

After a two-year hiatus, we are preparing to bring 120 library managers and municipal authorities from the 60 partner library locations to Oaxaca in early March to our Annual Conference. As libraries are reactivating after the COVID shutdown, it is more important than ever to provide professional training and an opportunity for network members to share innovative strategies and best practices. We feel encouraged that already thousands of children are back in the libraries.

It is crucial that we provide top-notch workshop leaders to teach and inspire the many new library managers. We describe below more details about the event and ask you to consider supporting the conference with a financial contribution.

Also, I'm pleased to announce our new website with an updated description of our work, biographies of Board members and staff, as well as access to previous newsletters and the 2021 Annual Report.

Lastly, I want to share with you the video we presented at the Donor Appreciation Gathering. It features a number of young readers from several libraries who speak about the importance of the books donated by Libros Para Pueblos and express their thanks to LPP supporters.

DONOR APPRECIATION GATHERING



[Click to watch video](#)

FEBRUARY 2023

“READING PROMOTION THROUGH PUPPETRY” PROJECT

COMPañIA DE
TITERES "LA
BRUJA"



In addition to providing 100+ books to each of the 60 library partners, LPP conducts training in reading promotion activities to expand the children’s desire to read more and develop greater comprehension.

Because puppetry is a very powerful tool, LPP has enlisted the participation of two master puppeteers to design and present educational shows in libraries throughout Oaxaca. In the pilot program last fall, we visited five. In 2023, we plan to visit 15 libraries.

For more detailed information and to find out how you can support this effective reading promotion strategy, please contact us at info@librosparapueblos.org and request our proposal.



Click to watch video

FEBRUARY 2023

OLL TALK ON PUPPETRY

COMPañIA DE TITERES "LA BRUJA"

In January, LPP presented a talk at the OLL on the history of puppetry in Mexico, from pre-hispanic times through the 20th century and how LPP is using this strategy today to promote love of reading.

The 55 attendees were on their feet as master puppeteer Alberto Orozco gave a thrilling marionette presentation. LPP will repeat the presentation, along with new puppet scenarios, on Monday, March 6 at the OLL.



TOURS

SEASON OCT-
2022/FEB 2023



In the 2022-23 “high season,” LPP took 100 visitors and donors to seven libraries in locations that included Guadalupe Etla, San Pedro Zaachila, San Bartolo Coyotepec, Santa Catarina Quiané, San Antonino Castillo Velasco, San Pablo Huitzo, and Ejutla de Crespo.

The visits provide a first-hand look at the libraries and their impact in the community, and time in which the children read to visitors from their favorite books.



In the San Antonino library, children presented a puppet show before reading with visitors. In San Bartolo Coyotepec, master puppeteers Beto and Mayra entertained children with a marionette and hand-puppet show.

In San Pablo Huitzo, eight children presented a read-aloud program with paper scenery drawn by them and their parents.



ANNUAL CONFERENCE

MARCH 04, 2023

After a two-year hiatus, LPP will hold its 2023 Annual Conference on March 4.

This gathering of 120 library managers and municipal authorities will focus on four workshops by professional reading promoters and actors on topics including the use of puppetry, body movement, and vocal and conversational skills to bring stories alive and engage children in stimulating reading experiences.

Many library managers and educators are working hard to bring children back after two years of isolation and they will share strategies and reports of successful efforts. The Annual Conference budget is \$3,500 US for workshop leaders' travel and stipends, materials, and refreshments and lunch. If you would like to be conference sponsor with a donation, please contact us at:



ADRIANA GIRON



Please join us in welcoming Adriana. Originally from Chiapas, Mexico. Adriana studied Educational Sciences with a concentration in Communication and Educational Technology and has worked in the Social Development sector for seventeen years. She has participated in the design, implementation, and evaluation of projects focused on the promotion of reading for school-age and early-childhood children from vulnerable communities. For more information regarding her experience, please visit our website.



REQUIRED MINIMUM DISTRIBUTION

Required Minimum Distributions are a great way to donate to qualified non-profit organizations, while enjoying a tax advantage. They can be a one-time donation or multi-year, which contribute to the sustainability of LPP programs. Your financial planner can provide more guidance, and we are happy to provide any needed information.

DONOR APPRECIATION GATHERING



More than 60 library sponsors, donors and new supporters attended the January “Donor Appreciation Gathering” on the beautiful terrace of Casa de Barro.



After a welcome and report on 2022 achievements by Executive Director José Luis Zárate, attendees watched a video featuring children from several libraries, heard from the library manager of a daycare-library partner of LPP, and received a handwritten scroll containing a message of thanks from children who read books in LPP-partner libraries. The evening ended with a salsa dance class led by Luis Ángel Zárate.



Eleven-year-old Oscar, who read in English from a favorite book, concluded with a “cliff-hanger” and stole the show!

Without the financial and moral support of donors, none of this would be possible. On behalf of the children and families of Oaxaca, we want to express our sincere appreciation.



Click to watch video

LIBRARY SPONSOR DONATIONS

Donations from library sponsors make possible the purchase of 8,000+ books and receiving those donations by mid-year is very helpful. If you’ve already sent your sponsor donation, many thanks. If you have any questions or if circumstances have changed since last year, please let us know so we can plan accordingly.

