

Annual Report 2021



Libros Para Pueblos

CONTENTS

03

Mission and Vision

04

Message from President of Board of Directors

05

Message from José Luis Zárate,
Executive Director

07

What we do

08

Achievements

10

Financial Statement

12

Sponsors and Donors

Mission

Our objective is to develop lifelong readers and learners, capable of making positive contributions to society, by providing books and effective reading programs that inspire and motivate children and adults in underserved communities.

Vision

To create a more educated world by providing a methodology for reading promotion that can be adjusted culturally and geographically to inspire and guide other organizations globally.

Message from President of Board of Directors



On behalf of LPP Board of Directors (Mesa Directiva), I am pleased to greet Libros Para Pueblos supporters and to congratulate the staff, Regional Coordinators, and library managers in the LPP network on a successful year of innovation, perseverance, and important steps in the reactivation of many libraries. Their dedication to the well-being and future of Oaxacan children has been critical as we weathered the challenges of another pandemic year. The staff used the period of

restrictions in 2021 to strengthen relationships with 70 library managers through one-on-one visits and to produce valuable training materials for reading promotion activities, all in preparation for the resuming of operations in 2022. I can say with full confidence that the organization is on strong footing and is positioned to have an impact greater than ever before.

The work of LPP is guided by its mission “to develop lifelong readers and learners capable of making positive contributions to society, by providing books and effective reading programs that inspire and motivate children and adults in underserved communities.” Although fewer supporters were able to visit Oaxaca during 2021 and participate directly in library visits, book-sorting, and other donor events, three newsletters kept them informed of ongoing projects, accomplishments, and financial campaigns. We are grateful that donors continued their financial support, spread the word about LPP to others, and helped recruit new library sponsors.

On behalf of the children of Oaxaca, we thank you for your interest and support and look forward to next year with determination, dedication, and joyfulness.

Enid Lynn, Board of Directors

Message from José Luis Zárate, Executive Director



Saludos a todos.

During the nine months of COVID restrictions during 2020, we devoted much of our energy and activities to preparing for 2021 with the hope that library operations would begin to resume and that supporters would return to Oaxaca as conditions in Oaxaca improved due to the successful introduction of vaccines. As it happened, 2021 was a very busy year at LPP. While school libraries remained closed, others began to open and offer some activities such as book check-out and open-air read-aloud programs. In some communities, library managers and local educators devised ways to deliver books door-to-door to children. By October, 38 libraries had some level of activities under way.

An unexpected positive effect of the covid restrictions was that we were able to strengthen our relationship with library managers and municipal authorities who came to Oaxaca by individual appointments to pick up their annual book supplement and new training videos, and to sign official agreements for 2021.

In the fall, sponsors who were in Oaxaca were able to accompany staff on several library visits and by December, we conducted our first group visit to a library.

In this annual report, you'll find more information about the projects and achievements of 2021. We have exciting plans for 2022 with new projects, such as the use of puppetry to promote reading, which will have even greater impact in our efforts to advance the joy of reading. We are poised for 2022 to conduct bi-weekly tours with new visitors and returning supporters to libraries and to inaugurate new partnerships with organizations around Oaxaca City and the Isthmus. As circumstances permit, we will reinstate donor events and volunteer activities, including the popular book-sorting "fiesta" of the 8000+ books destined for distribution to the 70 libraries in the LPP network.

I am grateful that our donors have remained committed to the mission of bringing the joy of reading to the children of Oaxaca, even as many have postponed their visits. Their sustained commitment is changing the lives of thousands of young people in Oaxaca state and I extend to them my sincere appreciation for that personal and financial support in sustaining our work.



What we do

To fulfill its mission, Libros Para Pueblos collaborates with library managers, municipal authorities, and community educators in economically and socially disadvantaged regions of Oaxaca State to enhance children's libraries and promote the joy of reading. That support includes annual book donations, training in reading promotion strategies and activities, and participation in a statewide network of other library colleagues to share best practices and successful strategies to overcome challenges.

Thanks to this partnership, each library becomes an "oasis" of hundreds of quality children's books and activities that generate excitement around reading. LPP provides training to library managers in library management, storytelling, puppetry, and use of activity guides to create a rich and dynamic environment for the children. As circulating libraries, LPP and library managers are able to encourage children to take books home to involve siblings and parents in enjoyable reading activities.

Donations from individuals, couples, groups and organizations provide the entirety of LPP's funding. Donations fall into several categories: One category of donors is "Library Sponsor" whose multi-year donation covers the cost of the annual book collection supplement, training, and visits by Regional Coordinators. Other sponsorship categories are "Sponsors at Large" and sponsors of specific reading promotion programs. Additionally, supporters make donations to the unrestricted funds for the general operation of the organization.



Achievements

As the year 2021 began, the state of Oaxaca was still under strict COVID protocols and most public spaces, including schools and all of the LPP network of libraries were either closed or offered severely restricted activities. However, 2021 also brought the COVID vaccines and a robust campaign to deliver them to all Oaxaca citizens and permanent residents. By midyear some restrictions began to ease, visitors began to return to Oaxaca in greater numbers, and the LPP libraries not located in schools began to offer book loans and other activities in outdoor venues. The staff continued to work full time during the year, either from their homes or, when the Oaxaca Lending Library reopened, from the LPP offices. Thus, as 2021 came to a close and in spite of restrictions due to COVID pandemic, LPP was able to look back at an impressive list of accomplishments:

1. By October, 38 libraries were functioning with some or all services.
2. Visits by library managers and municipal authorities from 70 libraries for books and training videos.
3. Book purchase (more than 8,000) and distribution to libraries.
4. Production of four training videos.
5. Purchase of computers and cameras for Regional Coordinators.
6. Signing of agreement with Canadian Friends of Oaxaca (CANFRO).
7. Two visits to Santa Ana del Valle with visiting sponsors (of other libraries); one visit included a puppet demonstration.
8. Sharing of information among Regional Coordinators and library managers on novel ways to distribute books, conduct read-aloud activities in open air spaces, and other innovative strategies to involve children during the pandemic months.
9. First library visit occurred in December.





Financial Statement

Although the pandemic continued throughout 2021, the strategies and techniques developed in 2020 provided a strong foundation for continued innovation and implementation of LPP's mission. The book collections were delivered library by library through an organized system of appointments with authorities and library managers. Training did not stop, rather, workshops were provided online. In some regions with limited Internet access, library managers had to travel (with the necessary restrictions) to the closest place to have the access and bandwidth needed to participate in the virtual workshops.

In 2021, the categories of expenses are represented in the following percentages:



BOOK PURCHASE:

53% of LPP's financial resources were allocated entirely to the purchase of book collections for all libraries in the LPP network. In years previous to the COVID pandemic, library managers and municipal authorities from each library came to a one-day conference in Oaxaca, at which they received their supplemental collection. In 2021, each group came individually by appointment to ensure adherence to health protocols, a process that spanned four weeks.

PROGRAMS:

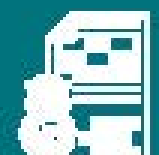
22% of the funds were allocated to ongoing LPP programs and support of the 38 libraries that had resumed partial or full operation by October. Four training videos were produced with library managers, Regional Coordinators, staff, and Executive Committee members and distributed to library managers. We also supported innovative initiatives in selected locations where library managers and community educators delivered books to homes and held open-air read-aloud activities.

OPERATIONS:

14% of the funds received were allocated to operation expenses. Office and warehouse rents, resources for online communication and training, and computers and software.

SALARIES:

In 2021, the resources invested in salaries remained at 11%. This provided job security to our staff during the pandemic.



Sponsors and Donors

Donations received through Friends of Libros Para Pueblos (FLPP)

* Library sponsors

Alan and Nancy Condit

Allison Mitchell and Andrew Upton *

Ann and Heather Mitchell *

Ann and Tim Collins – in honor of their grandchildren

Ark Bookstore*

Barbara Beckwith

Bernie Goldray *

Bert Cornick and Helen Honse *

Bob Palmer *

Bonnie Robbins

Breedlove Family *

Bruce Shipman and Hans Stukenbrok *

Bud Combs *

Cait Murphy *

Carol Turkenik and Ron Waterbury *

Carolyn Beron

Carolyn and Peter Martin *

Chris Bell and Toyon Copeland *

Christina Danielle Allen *

Christy and Frank Monahan *

Chrysanne Chotas *

Cicely and Marcus Winter

Cullen Murphy

Daniel Goldberg

David and Mila Raphael*

David Haskin and Mary Michal *

Deborah Goldfried *

Diane and Richard Brainerd

Diane and William Hiatt *

Donna Gold
Dora Hartnett *
Doug and Joan Harmon *
Eliza Migdal and Michael Popper
Elizabeth Templeton and Bryan Fritz*
Ellen Roth *
Ellen, Mackenzie and Taylor Phillips *
Enaj and Phil Schlak
Evelyn Oehler *
Fidalgo Island Rotary *
Francine and Paul LaPorte *
Frank and Susan Colannino *
Frederick and Jane Andresen *
Genevieve Tietjen*
Gilda Roncari *
Gitlitz Family and Friends *
Gordon Wing and Janice Zeppa *
Gretchen Bowder *
Hans and Linda Landig *
Helen Bronk *
Heliodoro and Fay Henderson Diaz
Henderson County Reads
Herald Kane *
Imelda Schaefer *
Irene Porges *
Jan and Ricardo Moreno *
Jane Robison*
Jeff Bronn and Frances Carrier
Jerry Kelch and Enid Lynn *
Jevne Diaz and Peter French *
John and Laura Marshall *
John Burch and Carl Owens
John and Patricia Hemann *
Joseph McDonald *
Joyce Victor
Judith Glostén-Getz and Sigmund Getz
Judith Gosnell Kempe *

Karen Kramer *
Kathryn Bertelli *
Kay Burch*
Ken Braun and Efrat Livny *
Kenneth Apfel and Caroline Hadley*
Kenneth Templeton
Larry and Lynn Foster *
Laurie Mokriski
Lenore and Michael Wolf *
Liduina Van Ness *
Lissa Waite *
Louis Eby *
Louisa Barkalow *
Madeline and George Stevens *
Marcia Stone *
Marcy Behringer
Marianne Benforado and David Lawrence *
Marilyn Waterman *
Marilyse De Boissezon
Martha Moses *
Mary and William Phillips *
Mary Jo Kirschman *
Mary Kay Vaughn *
Mary Stecher *
Maxine Van Slyke *
Melinda Buhl and Richard Koven
Mike Bronn
Pam Bixter
Patricia Saull
Paul Cohen and Lila Downs *
Paula Rosen *
Peter Dollard and Merle Westbrook *
Peter McCallion *
Ralph and Sally Sell *
Richard Krohn and Anne Walker *
Richard Michaels and Tracy Roach *
Roberta Christie *
Saint Bernard School *
Sally Godard and Ron Olisar *
Scott Shane and Francie Weeks *

Siobhan Grogan *
Sondra Gunn
Sue Peterson *
Susan and Thomas Mounkhal *
Susan Gallin
Theo Mace and Lorna Stone *
Thomas Benenson
Tierra Sierra
Timothy Matheson
Trintje Jansen *
Virginia Darvill*
William Stone *

Donations received through Canadian Friends of Oaxaca (CANFRO)

*** Library sponsors**

Alex Patton
Anonymous
Carolyn Corcoran *
Cassandra Cardozo - Richardson
D'Arcy Martin
Darlene Dzendoletas
Davis Bakhurst and Christine Sypnowich *
Deb and Rae Lake *
Don Northey *
Donna Radtke *
Ed Pomeroy *
Freyda Isaacs
Jennifer Lobo
Joanne Long *
John McVicar
Karen Brennan *
Kathryn Palumbo
Larry Loeb and Family *
Laurie Lewis *
Linda Groth
Lynda Wilde *
Lynn Butler

Marjorie Murray
Marnie Fleming
Mary Tubbs
Maureen de West *
Michael Rouse
Mohamed and Paul
Paul and Vicki Hand
Paul Yee
Penny Hopkins
Phyllis Robbins
Robin Cardozo and Jeff Richardson *
Rosy Pellarin *
Sheila De Toit
Steven Page *
Susan Paloschi *
Virginia Bartley *
Wendy Robbins

Donations received through Oaxaca Lending Library Foundation (OLLF)

*** Library sponsors**

John Burch and Carl Owens
Lenore and Michael Wolf *
Marianne Benforado and David Lawrence *
Robert Adler and Jo Ann Wexler *
Roberta Christie *

Donations received through Libros Para Pueblos (LPP)

*** Library sponsors**

Alan Goodman and Kathy Mazzetti
Tzatzil Ayala
Bill Pumphrey *
Bryan Fritz and Elizabeth Templeton *
Cecilia Martínez Leal *
Claudia Spener in honor of Jane Ferry
Dottie Bellinger and Pat Leone
Jaye and Walter Phillips *

Judi and Marc Sitkin
Lini O'Hare
Michael Prince *
Patti Johnson *
Ralph and Sally Sell *
Richard Dean *
Robert Adler and Jo Ann Wexler
Sue Petersen *

Sponsors at large

Alan Goodman and Kathy Mazzetti
Bob and Joan Anyon
Dora Hartnett
Doug and Joan Harmon
Elisa and Robert Hufnagel
Jerry Kelch and Enid Lynn
Kay Burch
Larry Ginzkey
Maria Christina Franke
Mike Bronn

In memory of

In memory of David Gitlitz - FLPP

Christopher Hewitt
David Fastovksy
David and Susan Offer
Kathleen Sidel

In memory of David Katzenstein - FLPP

Carl Owens and John Burch

In memory of Joan Byrne Murphy - FLPP

Carl Owens and John Burch

In Memory of Mary Lou Smith - OLLF

Carl Owens and John Burch